



Corporate Partner Opportunities



**INCREASE YOUR
BUSINESS EXPOSURE**

ABOUT US

New Hampshire Association for Supervision and Curriculum Development (NHASCD) is the state affiliate of ASCD a global community that supports educators to promote the success of all students. NHASCD has been in existence since 1980. We have members statewide comprised of classroom teachers, specialists, school and district administrators, college and university faculty members, independent educational consultants, retired educators and staff from the New Hampshire Department of Education. As the state association, we strive to enrich the learning of NH educators by providing high-quality professional learning opportunities, influence educational policy, and provide access to scholarly works.

NHASCD's mission is to serve as a catalyst for conversation and action to inspire excellence in teaching, leading and learning. We work diligently to live up to our mission by ensuring educators have the professional resources needed to provide a rigorous and relevant learning experience for students.

In this ever changing educational environment, NHASCD remains a constant resource. By partnering with your business, together we can make a significant difference. You have the resources to help us promote educator achievement and create lasting change for students across New Hampshire—we can do more together!

We are also part of the Northeast ASCD Collaborative that includes the following affiliates: Connecticut, Maine, Massachusetts, New York, Rhode Island, and Vermont. As a collaborative we leverage our collective capacity in support of the educators and students they serve.

New Hampshire ASCD
P O Box 386
Stratham, NH 03885

LEVELS AND BENEFITS

PLATINUM PARTNERS (\$5,000)

ENGAGEMENT

- Have your company listing and logo featured on the NHASCD Website and in the on-line e-newsletter (published 9 times per year).
- Hyperlink to your company site from the NHASCD website

CONFERENCES AND PROFESSIONAL LEARNING

- Premium placement of exhibit table at all conferences
- Prominent placement of corporate banner at on-site conferences
- Sponsorship level recognition
- Five minutes of promotional/networking time during an event
- Opportunity to present a concurrent session “if content is applicable and event allows.”
- Up to a Full Page advertisement in the electronic conference booklet
- Option to present up to three educational webinars to our members with distribution of marketing information by NHASCD. (content approval needed)
- Access to attendee list at conference(s)
- Marketing materials displayed on registration table at all conferences
- Up to three NHASCD Conference participants
- Partner Ribbon on conference name badge

SPONSORSHIP/CO-SPONSORSHIP OPPORTUNITIES

- Co-sponsorship of one conference and one meal at a professional learning event.
- Co-sponsorship of keynote
- Sponsorship/promotions on up to four podcasts

SOCIAL MEDIA

- Monthly promotion on the NHASCD Facebook, Twitter and Instagram by sharing posts from your business or original content by your business that is approved by the NHASCD Executive Director

GOLD PARTNERS (\$3,000)

ENGAGEMENT

- Have your company listing and logo featured on the NHASCD Website and in the on-line e-newsletter (published 9 times per year).
- Hyperlink to your company site from the NHASCD website

CONFERENCES AND PROFESSIONAL LEARNING

- Exhibit table at two conferences
- Sponsorship level recognition
- Three minutes of promotional/networking time during an event
- Up to a Half Page advertisement in the electronic conference booklet
- Option to present one educational webinars to our members with distribution of marketing information by NHASCD. (content approval needed)
- Access to attendee list at conference(s)
- Marketing materials displayed on registration table at all conferences
- Up to two NHASCD Conference participants
- Partner Ribbon on conference name badge

SPONSORSHIP/CO-SPONSORSHIP OPPORTUNITIES

- Co-sponsorship of one conference
- Sponsorship/promotions on up to two podcasts

SOCIAL MEDIA

- Quarterly promotion on the NHASCD Facebook, Twitter and Instagram by sharing posts from your business or original content by your business that is approved by the NHASCD Executive Director

SILVER PARTNERS (\$1,500)

ENGAGEMENT

- Have your company listing and logo featured on the NHASCD Website and in the on-line e-newsletter (published 9 times per year).

CONFERENCES AND PROFESSIONAL LEARNING

- Exhibit table at one conference
- Sponsorship level recognition
- Two minutes of promotional/networking time during an event
- Up to a Quarter Page advertisement in the electronic conference booklet
- Access to attendee list at conference(s)
- Marketing materials displayed on registration table at all conferences
- One NHASCD Conference participants
- Partner Ribbon on conference name badge

SPONSORSHIP/CO-SPONSORSHIP OPPORTUNITIES

- Co-sponsorship of one meal
- Sponsorship/promotions on up to one podcast

Benefits		Silver - \$1,500	Gold - \$3,000	Platinum - \$5000
Engagement	Company listing and logo on featured on NHASCD Website and on-line e-newsletters (9/year).	x	x	x
	Company advertised by hyperlink to your corporate site from our website.	N/A	x	x
Conferences and Professional Learning	Exhibit space at conference(s)	Table at one Conference	Table at two conferences	Premium placement of exhibit table at all conferences
	Prominent Placement of Corporate Banner at on-site conference(s)	N/A	N/A	x
	Sponsorship Level recognition.	x	x	x
	Promotional/Networking time during event.	2-minutes	3-minutes	5-minutes
	Opportunity to present a concurrent session "If content is applicable and event allows."	N/A	N/A	x
	Space for advertisements in electronic conference booklet.	Up To 1/4 PAGE	Up To 1/2 PAGE	Up To Full PAGE
	With content approval, NHASCD will host and market an on-line professional learning opportunity that is designed and provided by the company.	N/A	1 webinar	up to 3 webinars
	Access to attendee list at conference(s).	x	x	x
	Marketing materials displayed on registration table at ALL conferences	x	x	x
NHASCD conference registration(s).	1 participant	Up to 2 participants	Up to 3 participants	

Sponsorship/ Co-Sponsorship Opportunities	Partner ribbon on conference name badge.	x	x	x
	Sponsorship or co-sponsorship of a PD Event.	Co-sponsor of 1 meal	Co-Sponsor of 1 conference	Co-Sponsor of 1 conference and 1 meal
	Keynote presenter	N/A	N/A	Co-Sponsor
	Advertisement/promotion on podcast.	1 podcast	2 podcast	4 podcasts
Social Media	Promotion on our Facebook, Twitter and Instagram by sharing posts from Sponsor or original content by Sponsor approved by the Executive Director.	N/A	Quarterly	Monthly

PLEDGE OF COMMITMENT

Yes, I want to be a Corporate Partner

Please complete this application and submit it to NHASCD via email or USPS

NAME: _____ TITLE: _____

COMPANY: _____ ADDRESS: _____

CITY, STATE, ZIP _____

PHONE: _____ EMAIL: _____

WEBSITE: _____

My company will partner at the following level:

Platinum (\$5,000)

Gold (\$3,000)

Silver (\$1,500)

Method of Payment

Amount Enclosed: \$_____ CHECK MASTERCARD VISA AMEX INVOICE ME

Card #: _____ Expiration Date: _____

Cardholder signature required: _____

Please allow 8-10 days for processing. Once your corporate partnership is paid in full, you will receive notification.