



## 2019-2020 Conference Series

Dear Prospective Partner,

New Hampshire ASCD will host our 2019-20 Conference Series, *Putting Personalization into Practice*, on October 11, 2019, January 9 & 10, 2020 and May 8, 2020 at the Grappone Conference Center in Concord, NH. Our goal is to provide a variety of professional learning opportunities that will give participants tools and strategies to implement in their districts, schools and classrooms. Our speakers and topics this year are Niel Albero (Universal Design for Learning), Mike Anderson (Boosting Student Motivation and Engagement) and Krista Leh (Social-Emotional Learning).

Niel Albero is a CAST Universal Design for Learning (UDL) Specialist who works with school-based teams to develop understandings around the UDL framework. As an educator for 20 years, Niel has worked in Special Education, Middle School Mathematics, and as an Instructional Coach. He is most passionate about Engaging all Learners and designing Learning Environments that reduces barriers for students.

Mike Anderson is an ASCD author and speaker. He has been an educator for more than 25 years with many of those years as a presenter, consultant and developer for the Northeast Foundation for Children, a nonprofit organization dedicated to helping create safe, joyful and challenging classrooms and schools. In 2002, Anderson received a national Milken Educator Award and in 2005 was a finalist for New Hampshire Teacher of the Year.

Krista Leh, a 2012 ASCD Emerging Leader and founder/owner of Resonance Educational Consulting, began her career 20 years ago as a high school teacher. She co-developed a student leadership organization inspiring her to focus on social emotional learning. Since then, Krista has worked with educators in more than 25 states on SEL as well as diversity, equity and access.

Sponsorship levels, along with a business partner application, are included. Please complete the registration form regarding your participation in the conference series. More information can be found on the [New Hampshire ASCD website \(nhascd.org\)](http://nhascd.org).

Thank you for your support as we work together to promote the long-term success of all children.

Sincerely,

Jan Yost  
Executive Director

# New Hampshire ASCD

## Sponsorship Levels

### Gold (\$1500 )

- One or two exhibit table(s) at the conferences with prime location in the main hallway
- Listing on our sponsor page of participants' electronic handouts
- Full page advertisement in participants' electronic handout
- Logo scroll of Gold and Silver Sponsors playing before each conference and during lunch
- Listing on our website as a Gold partner with a link to your organization's home page
- Company banner placement in the front of the presentation room to the side of the screen
- Three to Five Minute Lunchtime Presentation at each conference

### Silver (\$250 per conference or \$700 for the series)

- One exhibit table at the conference(s)
- Listing on our sponsor page of participants' electronic handouts
- Logo scroll of Silver and Gold Sponsors playing before each conference and during lunch
- Listing on our website as a Silver partner.

### Bronze (\$100 per conference or \$250 for the series)

*This level is reserved for non-profit organizations.*

- One exhibit table at the conference(s)
- Listing on our sponsor page of participants' electronic handouts
- Listing on our website as a Bronze partner.

**Other sponsorship opportunities** which will be acknowledged on our website and at our conferences include underwriting of receptions, breakfasts, luncheons, speakers, and member mini-grants.



New Hampshire Association for Supervision and Curriculum Development

2019-2020

Conference Series

## Sponsor Registration Form

Name of Company/Organization:

Website:

Name of Contact Person Responsible for Payment:

E-Mail:

Phone and Extension:

USPS Mailing Address:

Street or P.O.

Town/City:

State:

Zip:

Name(s) of Sponsor’s representative(s) at the 2019-2020 NHASCD Conference/s:

Check the Sponsorship Level in which you are interested:

Bronze

Silver

Gold

If registering for individual conferences, please indicate which:

Oct 11, 2019 – Neil Albero, “Universal Design”

Jan 9, 2020 – Mike Anderson, “Day 1 – What We Say and How We Say It”

Jan 10, 2020 – Mike Anderson, “Day 2 – Differentiate and Personalized Learning”

May 8, 2020 – Krista Leh, “Learning and Leading through Social Emotional Implementation”

Please mail the completed Sponsor Form and a check, payable to NHASCD to:

Please note new address:

**NHASCD, P O Box 386, Stratham, NH 03885.**



NHASCD’s Fed’l. Tax ID #: 03-0519804

Questions? Please contact NHASCD Exec. Director, Jan Yost, at [nhascd@nhascd.org](mailto:nhascd@nhascd.org).

*Thank you – and we look forward to welcoming you as a Sponsor at the 2019-20 Conference Series.*